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**Cloud Health  
Education Media  
Services**



*Available exclusively by*

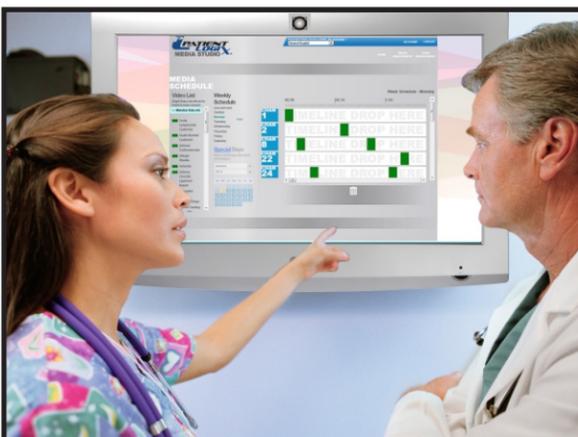


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**Patient Engagement &  
Interactive Healthcare Media  
Cloud Delivery Solutions**

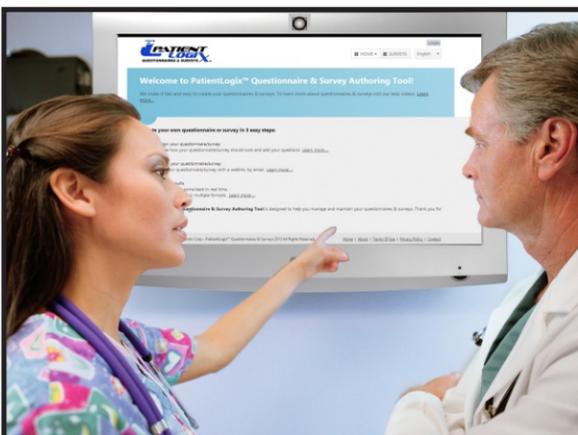
## Interactive Media Delivery System Cloud Services

### Cloud Based Authoring Tools



Media Management & Reporting

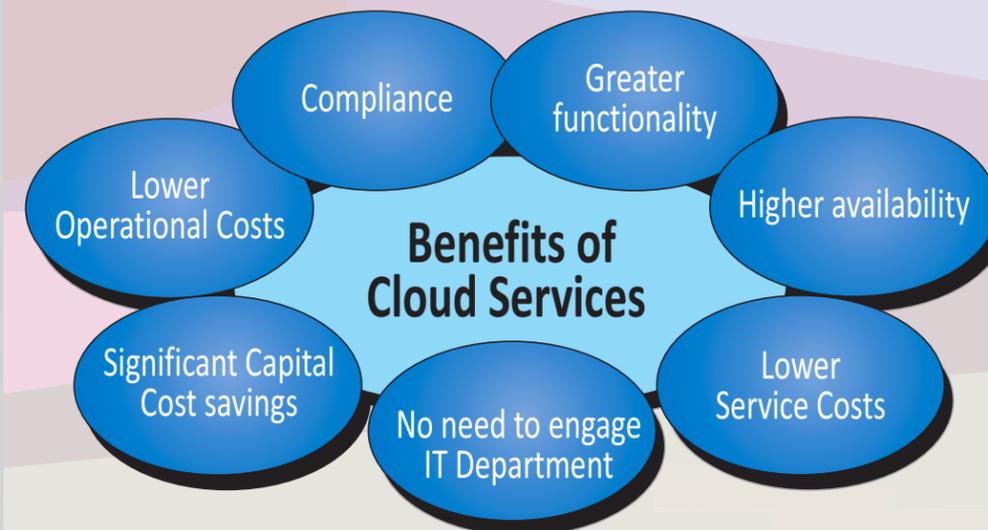
### Cloud Based Authoring Tools



Questionnaires/Surveys Management & Reporting

# Detailed Benefits of Cloud Services

- 1. Significant Capital Cost savings**
  - Large local server and rack not required
  - Reduction of server sprawl
- 2. Lower Operational Costs**
  - Reduced maintenance
  - Reduced computing costs
  - Transaction Fees and Cloud Services Fees are usage-based “pay as you go”
- 3. No Need to Engage IT Department for:**
  - Administrating software and hardware
  - Supporting software and hardware
  - Managing security
  - Managing Anti-Virus
- 4. Compliance**
  - Privacy Legislation compliant
  - Resides on Microsoft® Azure’s HIPAA secure cloud platform
  - Payment Card Industry Compliant for chargeable transactions
- 5. Lower Service Costs**
  - Simplified (quicker) installation
  - Fewer components to service
  - Shorter servicing times (Media Players and Set Top Boxes are easily swapped)
- 6. Higher Availability and Security**
  - Guarantee 99% availability
  - Increased security
- 7. Greater Functionality**
  - Updates or new optional services become immediately available to all facilities
  - Easy access to manage media library
  - Certain services can be made available to out-patients



Security and privacy officers and hospital administrators can be rest assured that PatientLogix™ Media Studio incorporates security practices both at the cloud and application platform layers to enhance security and privacy for all unique data that is generated by any healthcare institution through any one of PatientLogix's™ platforms as an integral part of the PatientLogix™ product and service lifecycle.

In all cases patient names and or personal health information is never aggregated and or stored on the PatientLogix™ Media Studio database platforms. At all times only anonymous data is stored in a SQL database that can only be accessed by authorized hospital personnel for reporting purposes. At no time is patient privacy or confidential medical records at risk of being compromised.

The PatientLogix™ Medio Studio suite of products are Cloud-based solutions residing on Microsoft® Azure’s HIPAA secure cloud platform, that run in geographically dispersed datacenters that comply with key industry standards, such as ISO/IEC 27001:2005, for security and reliability and provide best practices in security, privacy policies and procedures.